



SANDIA LAB NEWS

ECP SPECIAL

ALBUQUERQUE, NEW MEXICO

OCTOBER 9, 1959

'Give Once and For All' Drive Starts Today, Needs Your Help

Sandia employees' annual "Once and For All" fund drive starts today.

Some 550 volunteer solicitors will conduct the campaign throughout Sandia Laboratory. It is expected that all solicitation will be finished by the end of the day, Tuesday, Oct. 13.

Funds raised by the drive will be distributed among 32 different charity, health and recreation agencies in this area. These agencies, and their purposes, are listed on another page of this special issue of the Sandia Lab News. Sandia's plan for federated giving aids eight health service agencies in addition to Albuquerque's 24 United Fund agencies.

Only those employees not currently enrolled in the plan will be personally solicited. Those who join the plan during the drive will be asked to fill out a card which authorizes payroll deductions on a year 'round basis, but they may make a cash gift if they wish.

Members of the plan give at least 25 cents a week, or \$1 per month for a minimum total of \$12 annually. The average contribution last year was about

\$19. An employee who contributes in a lump sum is considered a member of the plan but will continue to be individually solicited each year during the drive period.

Employees presently enrolled in SCECP will receive through company mail a letter and a payroll deduction card. They may increase the amount of their deduction by marking the card, otherwise the current deduction will continue.

Members of the plan who contribute through payroll deduction will receive window stickers listing the agencies to which they are contributing, and wallet-sized cards identifying them as contributors to the "Once and For All" plan.

Sandia employees have heartily endorsed the "Give Once" plan by generously contributing approximately \$200,000 to the fund in its two years of operation. Convenience and efficiency are the plan's two most mentioned features.

Percentage allocation of the funds is made by the ECP committee headed by Dave Tarbox (2540). Marv Sektnan (3431-1) is drive coordinator. Headquarters for the drive is the Public Rela-

tions Division office in Bldg. 829, telephone ext. 44264.

SCECP Drive Only Authorized Fund Raising at Sandia

SCECP is the only solicitation for funds authorized within Sandia Laboratory. A high percentage of participation will help insure the continuation of this "one drive" policy.

The enrollment drive for SCECP is held every fall and after joining the Plan employees are not solicited in subsequent annual enrollments. An opportunity is given, though, to annually review your gift to keep pace with your income and increasing needs of the agencies.

In a Nutshell:

SCECP Facts

WHAT: Sandia Employees Contribution Plan
WHERE: Sandia Laboratory
WHY: For betterment and welfare of our community, Albuquerque
WHEN: Today, Monday and Tuesday, Oct. 9-12-13
HOW: By payroll deduction, cash or check.
WHO: 100 per cent of all Sandia Corporation employees

PERCENTAGE ALLOCATION OF SCECP FUNDS

United Fund (24 agencies)	73.0%
Heart Association	5.2%
Muscular Dystrophy	1.4%
Multiple Sclerosis	1.0%
Arthritis & Rheumatism	1.7%
Cerebral Palsy	3.0%
Crippled Children	4.6%
Retarded Children	1.5%
Cancer Society	7.6%
Reserve Fund	1.0%

Total100.0%

Community Chest Open to Private Welfare Groups

Any private welfare organization may become a member of the Community Chest if it agrees to the Chest budgeting procedure. Its services must also be evaluated in terms of services provided by other agencies in the community.

Suggestions to Answer 'What Is My Fair Share?'

"What is my fair share?" is a question frequently asked by employees contributing for the first time under the SCECP.

No one can know all the personal factors which affect your ability to give: your budget demands, family size, your social conscience. Studies of community needs versus community resources have indicated that an hour's pay per month is a fair share contribution to the 32 health service agencies participating in SCECP.

Employees paid hourly and weekly rates may designate payroll deductions of 25 cents to 50 cents per week in multiples of five cents; above 50 cents in multiples of 25 cents.

Monthly paid employees may

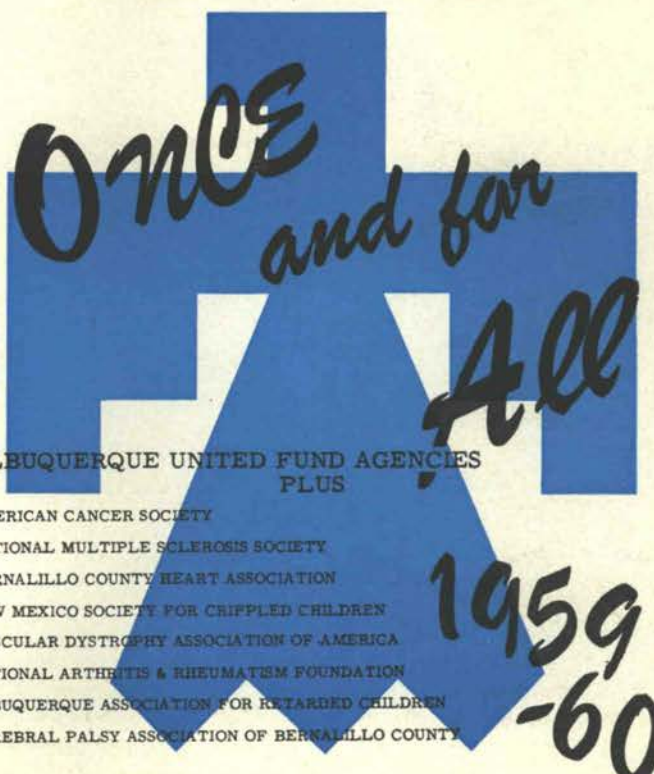
designate deductions of \$1 and up in multiples of 25 cents. For employees with larger incomes, 1¼ per cent of their annual income is generally considered a fair share contribution.

Employees may also enroll in SCECP by giving a lump sum cash contribution at least equal to the yearly minimum individual gift (\$12).

Payroll deductions may be adjusted to income at any time by simply filling out and signing a new authorization card.

Since the agencies participating in SCECP receive a check each month, Sandians are urged to pledge an amount under payroll deduction that can be given throughout the year.

WE GIVE



ALBUQUERQUE UNITED FUND AGENCIES PLUS

- AMERICAN CANCER SOCIETY
- NATIONAL MULTIPLE SCLEROSIS SOCIETY
- BERNALILLO COUNTY HEART ASSOCIATION
- NEW MEXICO SOCIETY FOR CRIPPLED CHILDREN
- MUSCULAR DYSTROPHY ASSOCIATION OF AMERICA
- NATIONAL ARTHRITIS & RHEUMATISM FOUNDATION
- ALBUQUERQUE ASSOCIATION FOR RETARDED CHILDREN
- CEREBRAL PALSY ASSOCIATION OF BERNALILLO COUNTY

SANDIA EMPLOYEES CONTRIBUTION PLAN

ECP Committee Chairman Speaks



Mr. Tarbox

TO ALL EMPLOYEES:

"The greatest comeback in baseball history" was one local newspaper's exuberant way of announcing last week that those transplanted "Bums," the Los Angeles Dodgers, had fought their way to the National League pennant. To sports fans, the Dodger victory provided an excellent example of teamwork.

This need for teamwork — everyone recognizing and carrying his share of the load — carries over into our community responsibilities as well. Today, as Sandia Corporation employees begin their once-a-year drive in support of the 32 participating health service agencies, we all have an opportunity to help fulfill our community obligations in an efficient and effective way — by participating in the Sandia Corporation Employees Contribution Plan. Those of you who aren't now giving ONCE AND FOR ALL, please think seriously about signing up today.

I am sure that our 1959 record of cooperation will give us an even greater feeling of a job well done than it has in the past.

D. S. TARBOX
ECP COMMITTEE CHAIRMAN

Albuquerque United Fund Goal \$530,208 for Drive This Year

The Albuquerque United Fund, which includes 24 member agencies of the Community Chest, has set a city goal of \$530,208 for 1959, 12 per cent higher than last year.

Sandia employees contributing to the "Once and For All" drive will aid these agencies plus eight local chapters of national health service agencies.

Albuquerque Community Chest, Inc., was organized in 1934 with seven member agencies. Since 1956 the annual drive for funds for the increased number of agencies has been called "United Fund."

The present participating agencies and their United Fund allocations for the current drive are:

Albuquerque Boy's Club—\$14,445

Dedicated to building health, developing skills, tolerance and character in boys between the ages of eight and 16. Provides individual guidance and counseling. The club offers a full program of sports.

Albuquerque Child Guidance Center — \$15,000

Psychiatric clinic team approach to the emotional problems of children. Neurologists, speech therapists, and reading therapists are used for special problems.

Albuquerque Travelers Assistance — \$15,091

Cares for travelers stranded without money or friends, youngsters traveling alone, and meets the requirements of servicemen and their families in transit.

American Red Cross — \$80,000

Part of an international organization dedicated to the good of all. Volunteers assist in disaster relief, the Home Service program, First Aid and Water Safety training programs. Red Cross is a link between the serviceman and his family at home.

American Social Hygiene—\$904

Protecting American communities from disease and vice. Since there is no chapter representation in Albuquerque, support here is pro-rated on the basis of the national population.

Boy Scouts of America—\$48,500

Designed to develop the abilities of boys and teach them to do things for themselves and others; develops physical fitness and high moral stature; inspires a love of the outdoors. Scouting is for boys eight to 18 years of age.

Camp Fire Girls—\$17,500

Promotes a program to perpetuate the spiritual ideals of the home and to instill wholesome habits that make for good health and fine character. For girls ranging from seven years through high school.

Catholic Charities, Inc.—\$22,826

Renders service to the needy of all faiths. Its work focuses primarily on emotional problems resulting from marital, family, and juvenile conflicts. Emergency financial help to families not elig-

ible for public or welfare funds.

Chaparral Girl Scouts—\$27,000

Trains girls between seven and 18 years of age in good citizenship and wholesome womanhood; raises moral attitudes and strengthens spiritual fibres. Has no boundaries of race, color, or creed.

Christina Kent Day Nursery—\$8,000

Care for children of the working mother is a specialty, offers solace for the child from a broken home. Facilities for 64 children, ages two to six, in a wholesome environment under supervision of a registered nurse.

Council of Social Agencies — \$13,375

A fact-finding, coordinating, and action-initiating organization for all social welfare agencies in Albuquerque and Bernalillo County. Promotes citizen teamwork in social welfare of the community.

Family Consultation Service — \$18,551

Primarily concerned with marital problems. Studies all factors contributing to family disintegration and promotes forces in the community that influence improvement of economic and social conditions within the family unit.

Frances Lynn Home—\$6,625

Expert medical care, homelike atmosphere and motherly guidance for the unmarried mother. Interest in rehabilitation of each girl so she may resume her place in normal society.

Legal Aid Society—\$11,600

Legal aid and advice to those unable to pay for it. Director is an attorney who has occasional volunteer help.

Martineztown House of Neighborly Service—\$10,891

Provides leadership in the fields of recreation, health, arts and crafts, and informal group meetings. Seeks to inspire better citizenship among the children of Martineztown and to build a better community spirit with the adults. Sponsored by the Presbyterian Church.

National Social Welfare Assembly—\$100

Coordinates social welfare programs throughout the land and gives guidance to the formulating of our own local welfare activities. No local chapter.

New Mexico Hearing Society — \$8,754

Helps the hard of hearing to get along better in everyday society. Offers classes in lip reading, audio training is given and expert advice is offered on hearing aids. Group therapy helps overcome psychological problems.

St. Anthony's Boys' Home — \$20,768

Cares for homeless, neglected and abandoned boys through the eighth grade. Boys assist with light housekeeping chores and work in the Home's farm or gardens.

Salvation Army — \$27,861

Has a well-planned program serving all age groups. Activities include youth groups, music, crafts, and recreation classes, and groups specializing in sewing and handicraft, religious services.

Special Education Center — \$6,047

Direct help to any child or adult with a physical or emotional problem. Children with speech handicaps, physical disabilities, maladjusted personalities, and other exceptional problems given individual treatment.

U.S.O.—\$7,800

Civilian agency administering to the spiritual, social, welfare, and education needs of men in the armed forces.

Visiting Nursing Service, Inc. — \$15,220

Nursing service to those who could not afford such professional help if standard rates applied. Professional service in emergencies, advice and comfort from trained nurses.

Y.W.C.A.—\$38,474

Sponsors programs of activity and services, planned to contribute to the development of Christian principles; multiple social, educational and religious activities.

Y.W.C.A.—\$29,576

Activities for girls and women from 10 to 80 aimed toward better citizenship and a fuller life. Specialized clubs, housing for girls away from home, guidance and counsel for girls with problems.

Upward Trend Is Recorded by Yearly Drives

The history of charity drives at Sandia Laboratory shows a steady increase in the total amount of contributions combined with a yearly gain in the average gift of each donor.

Naturally the biggest increase was noted in 1957, the first time employees were able to donate to the Albuquerque United Fund agencies and seven other agencies in one campaign by payroll deduction. The Sandia Corporation Employees Contribution Plan has made it easy to give "Once and For All" through year-round payroll deduction.

This is how previous fund-raising campaigns have fared:

Year	Total Contrib.	Av. Gift
1958	\$120,079*	\$19.28*
1957	96,100	18.00
1956	64,000	11.03
1955	49,261	8.67
1954	40,746	6.80
1953	38,783	6.66
1952	33,163	6.58
1951	20,259	5.25
1950	10,000*	4.90*

* Estimated

Eight Local Chapters Of National Agencies Benefit from SCECP

The eight local chapters of national health service agencies, in addition to the United Fund, which benefit from the Sandia Corporation Employees Contribution Plan are:

American Cancer Society

Information center for diagnosis and treatment of cancer; Tumor Clinic gives medical aid for indigent patients; consultation service in Bernalillo County-Indian Hospital serves all hospitals.

Albuquerque Association for Retarded Children

Assist public school teachers in obtaining special training; establishing Development Center for diagnosis and special testing of retarded children; information and guidance to parents of retarded children.

Bernalillo County Heart Association

Free cardiac clinic offering diagnosis, examination, and medical advice for heart patients; visiting nursing service; information on heart diseases.

Cerebral Palsy Association of Bernalillo County

Clinic for diagnosis, treatment, and general welfare of afflicted persons; complete rehabilitation program for individual patients regardless of nature of handicap.

Muscular Dystrophy Association of America

Furnish special equipment and physio-therapy for victims; special educational program for muscular dystrophy children.

National Arthritis and Rheumatism Foundation

Clinic for diagnosis and treatment; mobile unit for home treatments; program to register all afflicted persons in area so special educational material may be provided them.

National Multiple Sclerosis Society

Organize therapy program for patients; arrange for household help for afflicted families; secure transportation for patients needing therapy.

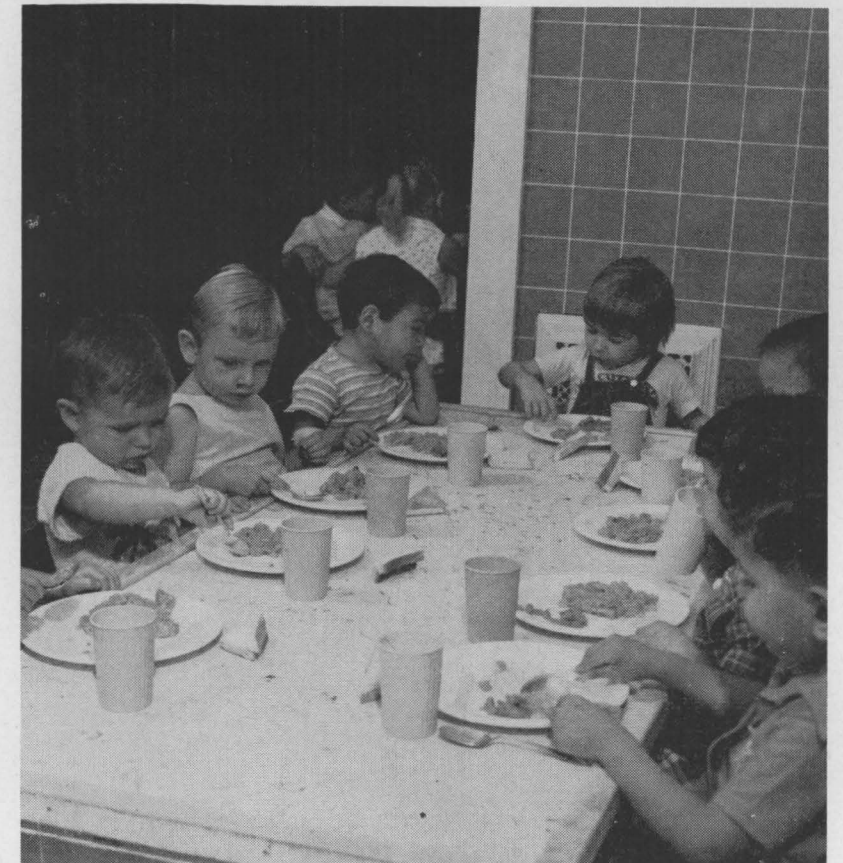
New Mexico Society for Crippled Children and Adults

Loan special equipment to crippled patients; Seizure Clinic; two-week summer camp for crippled children; establishing a New Mexico Rehabilitation Center for treatment of children and adult patients.

S. P. Schwartz Serves On Community Chest Board of Directors

Serving on the Albuquerque Community Chest Board of Directors is S. P. Schwartz, Sandia vice president and general manager.

Mr. Schwartz was elected to the 24-member board in 1958 and will serve a three year term. He is a member of the board's personnel committee.



CHRISTINA KENT DAY NURSERY, an Albuquerque Community Chest agency, provides a wholesome environment for children, ages two to six, whose mothers need to work to support them and for children from broken homes. Above a group of such children enjoy lunch at nursery. It has facilities for 64 youngsters.



SWIMMING is one of the recreation programs as shown above that is offered by the Albuquerque Y.M.C.A., a Chest agency since 1942. The "Y" building in Albuquerque is located at 101 Central Ave. N.W. and has facilities for multiple social, educational and religious activities. In addition the agency operates a summer camp.



VISITING NURSE SERVICE, an Albuquerque Community Chest agency, provides trained nurses for home calls to the chronically ill, the aged and the handicapped, persons who cannot afford such professional help. The staff makes thousands of home calls annually.

Union Presidents Endorse Sandia's 'Give Once and For All' Fund Drive



Mr. Eastman



Mr. Burrell



Mr. Wahlenmaier

To Sandia Employees:

The great Southwest is surging forward to take its place in our ever-expanding industrial growth. Albuquerque is growing rapidly into an even greater metropolis.

Speaking for the members of the unions we represent at Sandia, we are happy to be a part of this expansion and look with pride to these accomplishments. At the same time, we recognize our responsibilities as citizens in this community. These responsibilities include supporting the health service and welfare agencies that serve us, our families, and our fellow citizens. For as the population increases, so do the services rendered by these groups.

We feel that the easiest and most economical way of helping these agencies is by joining the Sandia Corporation Employees Contribution Plan where our payroll deductions help 32 participating agencies all year long. Nowhere do our gift dollars go further.

We urge all Sandians to review their personal contribution budgets with this in mind.

Stanley Eastman

STANLEY EASTMAN
Office Employees
International Union
Local 251, AFL-CIO

Harold E. Burrell

HAROLD E. BURRELL
Metal Trades Council
AFL-CIO

John M. Wahlenmaier

JOHN M. WAHLENMAIER
Local 27
International Guards
Union of America



HELPING BOOST contributions for the Sandia Employees Contribution Plan is pretty Nancy Ellis (3126). The fund will benefit the United Fund and eight other national health - welfare agencies.



COMMITTEE MEMBERS of the Sandia Corporation Employees Contribution Plan are shown above discussing details of the third annual drive which starts today. From left are T. B. Sherwin (3431), secretary; Marv Sektan (3431-2), coordinator; Josephine Norwood, representative of the Office Employees Union; Walt Rosenberg (2220);

John Wahlenmaier (4842), president of the Guards union; L. J. Hellman (3400); Dave Tarbox (4540), chairman; Kendrick Kerns (3445); and M. D. Tucker (4131). Members not shown are H. E. Burrell (4224), Metal Trades Council president; Noble Johnson (3122) and A. Y. Pope (5140). The committee allocates SCECP funds.